

Investor Package “Punch Up”

\$2,500

For seed and early stage start-ups and companies pursuing additional funding –

If your executive summary, business plan, investor pitch and presentation aren't getting you the investor attention and reception you need, the “Punch Up” package is for you.

What you get:

- ✓ Professional evaluation of your investor materials
- ✓ One edit pass of your exec summary
- ✓ One edit pass of your business plan
- ✓ Recommendations for improving your pitch and presentation

Basic Investor Readiness

\$5,000 - \$7,500

For seed and early stage start-ups and companies pursuing additional funding –

You've done your homework – you know your target market(s), the problem you're solving and how your product / service is different and better than the competition. You've done financial projections, you know how much investment you need, and how you'll apply it.

We pull it all together into a compelling package for the right investors.

What you get:

- ✓ Professionally crafted business plan
- ✓ Clear, concise, compelling executive summary
- ✓ Complete investor presentation slide deck (up to 12 slides)
- ✓ Practice investor Q&A session with constructive critique

“Jump Start” Investor Readiness

\$7,500 - \$10,000

For seed and early stage start-ups in search of funding –

If you've got a product or a great idea for one, but you could use some expert help in putting all the components together to get the funding you need to start your business, the Jump Start package is perfect for you.

What you get:

- ✓ Market research and target market(s) identification
- ✓ Competitive landscape mapping
- ✓ Market differentiation and positioning
- ✓ Professionally crafted business plan, including financial pro formas
- ✓ Clear, concise, compelling executive summary
- ✓ Investor pitches
- ✓ Complete investor presentation slide deck (up to 12 slides)
- ✓ Dry run of presentation and practice Q&A session with constructive critique